

**Zachary Wellstood – 吳智書**NY / NYC – zwellstood@gmail.com – zwelldesigns.com

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<b>About</b> 自我介紹	My perspectives on linguistics and design mutually reinforce one another.
<b>Languages</b> 語言	English (Native) Mandarin (Conversant & Literate, <i>OPI Score: Advanced-Mid, 2013</i> ) Learning 2009 – Present
<b>Education</b> 教育	<b>New York University (B.A., May 2015)</b> <i>Major:</i> Linguistics with High Honors <i>Minors:</i> Mandarin Chinese; Global Visual Arts <i>GPA:</i> 3.84 (Magna Cum Laude; Dean's Circle; Dean's List <i>all 4 years</i> )
<b>Design Experience</b> 設計經歷	<b>Marketing Manager &amp; In-House Designer</b> <i>February 2017 – Present</i> Created digital proofs of customer artwork using Adobe CC, designed logos and branding materials for customers, conceptualized and designed promotional materials/social media marketing materials, and web graphics for e-commerce sites <a href="http://newyorkcustomlabels.com">http://newyorkcustomlabels.com</a> , <a href="http://qualitywovenlabels.com">http://qualitywovenlabels.com</a> and <a href="http://customwovenlabels.com">http://customwovenlabels.com</a> . <b>Freelance Web/Graphic Design &amp; Programming</b> <i>2012 – Present</i> Designed many websites, logos, business cards, etc. for different clients. (See <a href="#">Portfolio</a> ). <b>Designer &amp; Programmer, Zetlin &amp; De Chiara, LLP</b> <i>November 2015 – August 2016</i> Redesigned and programmed <a href="http://zdlaw.com">zdlaw.com</a> using FUEL CMS and CodeIgniter. Required HTML5, CSS3, JQuery/JS, MySQL, PHP. In charge of all aspects of web development (except for content generation). <b>Programmer, Kit Kittle Gallery</b> <i>September 2015 – November 2015</i> Programmed and designed <a href="http://kitkittlegallery.com">kitkittlegallery.com</a> using GoCart Ecommerce CMS and CodeIgniter. Modeled design on <a href="http://kitkittle.com">kitkittle.com</a> . Created a horizontal slider for photos. <b>Web Intern at Asian American Arts Centre (NYC)</b> <i>September 2012-December 2013</i> Structured databases with MySQL & PHPMyAdmin, reorganized content using Wordpress CMS & CodeIgniter PHP Framework, general website maintenance. Scanned & archived historical materials.
<b>Awards &amp; Honors</b> 所獲獎項	(2015) <b>Phi Beta Kappa</b> (2013) Recipient of <b>Bernard and Dorothy Layton Foundation Scholarship</b> (2011) Recipient of <b>USCPFA Bellinson Scholarship Award</b> for Excellence in Chinese
<b>Skills</b> 技能	Organized, self-directed, innovative, and collaborative. Both a team player and a motivated, self-directed team member. <i>Specific Skills:</i> Web/graphic/print design, Adobe CC, HTML5, CSS3, Javascript/JQuery, PHP, MySQL, PHPMyAdmin, 35mm & digital photography, MS Office.
<b>References</b> 推薦人	Available upon request.